



FOR IMMEDIATE RELEASE

PRESS CONTACTS:

Adam Wagner
Behemoth LLC
(503) 449-6558
info@actionsportsnw.com

NELSCOTT REEF TOW IN CLASSIC ANNOUNCES FORMAT CHANGE

Tow in Contest Expands Paddle in And Adds New Hybrid Award

LINCOLN CITY, Oregon, August 10, 2009, Behemoth, LLC today announced a format change for the upcoming 2009 Nelscott Reef Tow In Classic. In addition to the tow in contest, a paddle in contest will be added to the mix. Behemoth will also crown the world's first "Kingfish" Title to the individual scoring highest in both tow in and paddle in events.

During the 2008 contest, organizers introduced a paddle in heat to what was a tow in only contest. The winner of the heat, Keallii Mamala, took home \$1000.00 and earned an entry into the 2009 Tow in Classic for him and his partner, Garrett McNamara. The paddle in heat proved to be extremely popular with the contestants and the fans, so organizers have decided to expand on this. A single one-hour paddle heat will be added for the top eight preliminary scoring tow in contestants. The scores from both disciplines will be added up to determine the '2009 Kingfish'.

The Nelscott Reef Tow In Classic is the first contest to combine both types of big wave disciplines into one contest. Never before has an event accommodated both paddle in and tow in on a single day in the same location.

“Its part of what makes Nelscott Reef such a unique wave”, said John Forse, event organizer. “There just is not that many places on the planet that can accommodate paddle in and tow in at the same time. We are excited about the opportunity to push the competitors and the capabilities of the reef”.

2009 will also see the creation of an industry first, the Kingfish Title. This MVP of big wave surfing award will be given to the individual with the highest combined scores from both tow in and paddle in events.

The Nelscott Reef Tow In Classic is now in its fifth year. It operates on a three-month holding period, October 1 through December 31st, and unofficially marks the opening of the North Pacific big wave season. The contest has amazingly been held each year it has operated, boasting a better record than any big wave event in history.

Organizers will announce this year’s sponsors and competitors in the coming months. Check the web site, nelscottreef.com, for the most up to date information.

About Behemoth LLC.

Behemoth was started in 2005 for the purpose of promoting surf events at Nelscott Reef and other surf locations around the world. Founding member, John Forse, was the pioneer at Nelscott Reef and made his first attempt to ride the reef in 1995. Forse, along with Jim Kusz, safety coordinator for North Lincoln Fire and Rescue and veteran water rescue team leader, and Adam Wagner of Action Sports Northwest, operate Behemoth LLC out of Lincoln City, Oregon. Behemoth LLC organized and promoted the first annual Nelscott Reef Tow In Classic, bringing the sport of surfing to the professional level in Oregon for the first time.